

SIZE

153,020 square feet

DEMOGRAPHICS

I mile	3 mile	5 mile				
Population 13,788	on 72,427	136,829				
Househo 5,477	olds 27,067	51,597				
Median F 77,649	ledian HH Income (\$) 7,649 75,038 80,0					

MAJOR TENANT(S)

Giant Marshalls Home Depot

LEASING CONTACT

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LOCATION

721 South 25th Street | Easton, PA 18045

PROPERTY HIGHLIGHTS

- · Anchored by Giant Food Stores
- Key tenants include Marshalls, Verizon, and Aspen Dental
- Located at the intersection of William Penn Hwy and South 25th Street
- Population exceeding 136,800 in a five mile radius, with an average household income greater than \$102,900



MORE INFO

www.phillipsedison.com



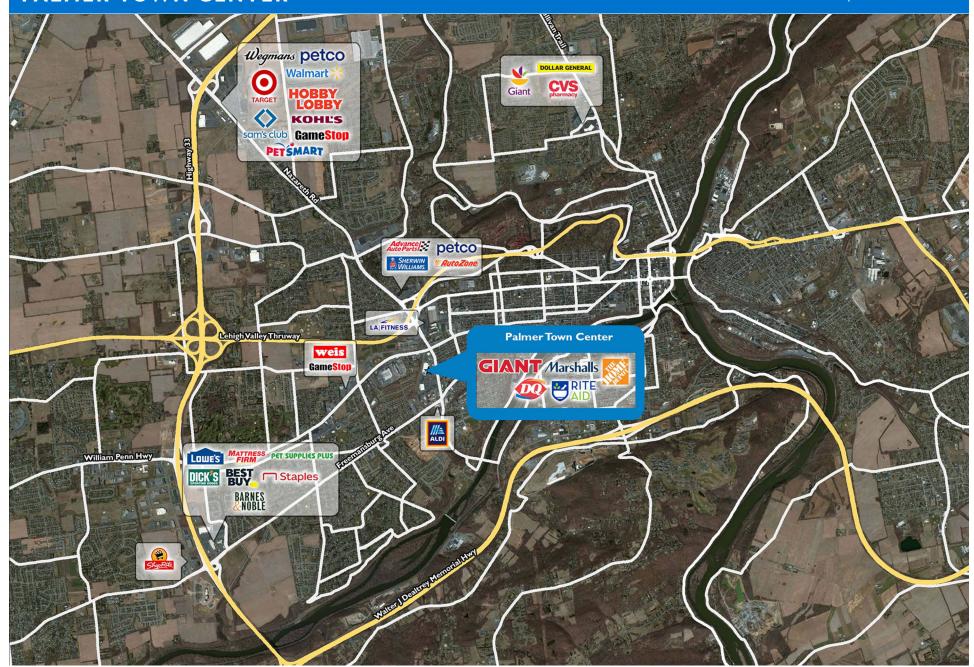
PALMER TOWN CENTER

SPACE	TENANT	SQ. FT.	012 HoHo Wok Chinese Restaurant	1,368 SF	021 Aaron's	5,389 SF
SHADI	Home Depot		013 Good Shepherd Rehabilitation	3,284 SF	022 AVAILABLE	8,054 SF
001	Palmer Laundromat	1,997 SF	Hospital		025 Gel Nails Corp	1,668 SF
002	Twisted Escape	1,999 SF	015 B Positive Plasma	2,857 SF	026 Hi-Pot	2,300 SF
004	Dogtopia	5,940 SF	016 Philly Pretzel Factory	1,600 SF	027 Hallmark	3,623 SF
800	Dairy Queen	3,620 SF	017 Holiday Hair	1,350 SF	028 Cancun Mexican Restaurant	3,508 SF
009	Truist Bank	4,640 SF	018 Verizon	2,280 SF	TOTAL SQ. FT.	153,020
010	Aspen Dental	4.000 SF	019 Giant	65,264 SF	•	,
011	Indian Spice & Sweets	1,839 SF	020 Marshalls	25,000 SF		
OIIB	GNC	1,440 SF				

SITE LEGEND
<u></u>
Available
☐ Occupied
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Leased (not occupied)
Owned by Others
Site Boundary
La Site Boundary







Demographic Summary Report

1990 - 2000 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval Retrieval Mar 20, 2023



Q2 2022 Estimated Population 13,788 72,427 2027 Projected Population 14,091 74,157 2010 Census Population 12,850 67,064 2000 Census Population 12,137 61,365 1990 Census Population 11,477 57,907 Historical Annual Growth 1990 to 2000 0.56% 0.58% Historical Annual Growth 2000 to 2010 0.57% 0.89% Estimated Annual Growth 2010 to2022 0.55% 0.61% Projected Annual Growth 2022 to 2027 0.44% 0.47% Median Age 42.5 40.8	136,829 140,451 125,860
2027 Projected Population	140,451
2010 Census Population 12,850 67,064 2000 Census Population 12,137 61,365 1990 Census Population 11,477 57,907 Historical Annual Growth 1990 to 2000 0.56% 0.58% Historical Annual Growth 2000 to 2010 0.57% 0.89% Estimated Annual Growth 2010 to 2022 0.55% 0.61% Projected Annual Growth 2022 to 2027 0.44% 0.47%	
2000 Census Population 12,137 61,365 1990 Census Population 11,477 57,907 Historical Annual Growth 1990 to 2000 0.56% 0.58% Historical Annual Growth 2000 to 2010 0.57% 0.89% Estimated Annual Growth 2010 to 2022 0.55% 0.61% Projected Annual Growth 2022 to 2027 0.44% 0.47%	0,000
1990 Census Population 11,477 57,907 Historical Annual Growth 1990 to 2000 0.56% 0.58% Historical Annual Growth 2000 to 2010 0.57% 0.89% Estimated Annual Growth 2010 to 2022 0.55% 0.61% Projected Annual Growth 2022 to 2027 0.44% 0.47%	110,290
Estimated Annual Growth 2010 to2022 0.55% 0.61% Projected Annual Growth 2022 to 2027 0.44% 0.47%	101,393
Estimated Annual Growth 2010 to2022 0.55% 0.61% Projected Annual Growth 2022 to 2027 0.44% 0.47%	0.84%
Estimated Annual Growth 2010 to2022 0.55% 0.61% Projected Annual Growth 2022 to 2027 0.44% 0.47%	1.33%
Projected Annual Growth 2022 to 2027 0.44% 0.47%	0.66%
	0.52%
1 Modian Ago 40.9	
ivieuan Age 42.5 40.6	42.2
Q2 2022 Estimated Households 5,477 27,067	51,597
2027 Projected Households 5,601 27,743	53,001
2010 Census Households 5,096 24,952	47,352
2000 Census Households 5,030 23,454	41,876
1990 Census Households 4,465 21,378 Historical Annual Growth 1990 to 2000 1.20% 0.93% Historical Annual Growth 2000 to 2010 0.13% 0.62%	37,419
Historical Annual Growth 1990 to 2000 1.20% 0.93%	1.13%
Historical Annual Growth 2000 to 2010 0.13% 0.62%	1.24%
Estimated Annual Growth 2010 to 2022 0.57% 0.64%	0.68%
Projected Annual Growth 2022 to 2027 0.45% 0.49%	0.54%
Population per Household 2.48 2.56	2.57
_ White 74.2% 69.2%	73.4%
Black or African American 4.2% 9.1%	7.6%
Black or African American 4.2% 9.1% Asian & Pacific Islander 3.9% 3.4%	3.6%
Black or African American Asian & Pacific Islander Other Races 4.2% 9.1% 3.4% 0.4.1% 3.7%	3.1%
Hispanic Population 13.5% 14.5%	12.3%
Average Hausehold Income	¢402.047
Average Household Income \$92,198 \$97,031	\$102,947
Median Household Income \$77,649 \$75,038 Per Capita Income \$37,134 \$36,978	\$80,685 \$39,441
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Elementary 3.1% 3.1%	2.6%
Some High School 7.3% 7.3%	5.8%
High School Graduate 35.2% 34.1%	32.3%
High School Graduate 35.2% 34.1% Some College 15.7% 14.9% Associates Degree Only 10.7% 8.5%	15.6%
Associates Degree Only 10.7% 8.5%	8.8%
Bachelors Degree Only 17.4% 19.5%	21.6%
Graduate Degree 10.6% 12.6%	13.4%
Number of Businesses 450 1,894	3,194
Total Number of Employees 8,741 36,906	61,512
Number of Businesses Total Number of Employees Employees per Business 19.42 1,894 36,906 Employees per Business 19.42 19.48	19.26
Residential Population per Business 30.64 38.23	42.84

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