

## SIZE

153,020 square feet

#### **DEMOGRAPHICS**

Population         13,979       72,532       139,341         Householts         5,658       27,570       53,232         Median HH Income (\$)         82,191       79,257       86,068	I mile	3 mile	5 mile
5,658 27,570 53,232  Median HH Income (\$)	•		139,341
( ' '			53,232
			( )

## MAJOR TENANT(S)

Giant Marshalls Home Depot

#### LEASING CONTACT

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#### LOCATION

721 South 25th Street | Easton, PA 18045

#### PROPERTY HIGHLIGHTS

- · Anchored by Giant Food Stores
- Key tenants include Marshalls, Verizon, and Aspen Dental
- Located at the intersection of William Penn Hwy and South 25th Street
- Population exceeding 139,30 in a five mile radius, with an average household income greater than \$110,000



### MORE INFO

www.phillipsedison.com



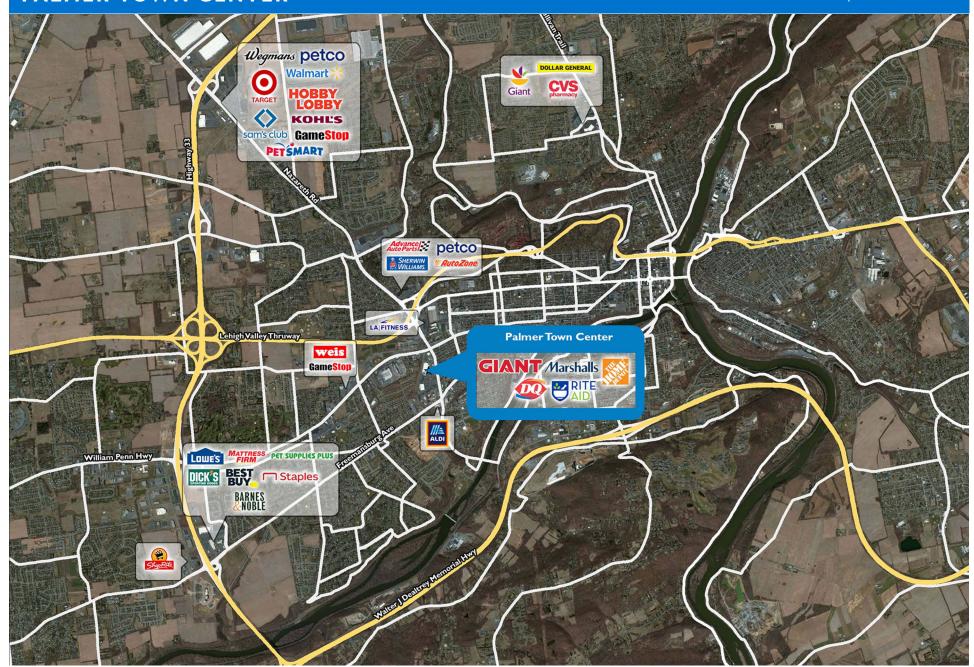
## PALMER TOWN CENTER

SPACE	TENANT	SQ. FT.	012 HoHo Wok Chinese Restaurant	1,368 SF	021 Aaron's	5,389 SF
SHADI	Home Depot		013 Good Shepherd Rehabilitation	3,284 SF	022 AVAILABLE	8,054 SI
001	Palmer Laundromat	1,997 SF	Hospital		025 Gel Nails Corp	1,668 SF
002	Twisted Escape	1,999 SF	015 B Positive Plasma	2,857 SF	026 Hi-Pot	2,300 SF
004	Dogtopia	5,940 SF	016 Philly Pretzel Factory	1,600 SF	027 Hallmark	3,623 SF
800	Dairy Queen	3,620 SF	017 Holiday Hair	1,350 SF	028 Cancun Mexican Restaurant	3,508 SF
009	Truist Bank	4,640 SF	018 Verizon	2,280 SF	TOTAL SQ. FT.	153,020
010	Aspen Dental	4.000 SF	019 Giant	65,264 SF	•	•
011	Indian Spice & Sweets	1,839 SF	020 Marshalls	25,000 SF		
OIIB	GNC	1,440 SF				

SITE LEGEND	
Available Coccupied Leased (not occupied) Owned by Others Site Boundary	







# **Demographic Summary Report**

1990 - 2000 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval Retrieval Apr 17, 2024



Latitude: 40.676741 Longitude: -75.249622

	er Town Center	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Easto	on, PA			
	Q4 2023 Estimated Population	13,979	72,532	139,341
	2028 Projected Population	14,152	73,862	143,552
	2010 Census Population	12,805	66,827	126,850
	2000 Census Population	12,102	61,029	111,011
l ii	1990 Census Population	11,389	57,905	101,912
Population	Historical Annual Growth 1990 to 2000	0.640/	0.530/	0.069/
do	Historical Annual Growth 2000 to 2010	0.61% 0.57%	0.53% 0.91%	0.86% 1.34%
"	Estimated Annual Growth 2010 to 2023	0.64%	0.60%	0.69%
	Projected Annual Growth 2023 to 2028	0.25%	0.36%	0.60%
	r rejected / umidal Grewar 2020 to 2020	0.2070	0.0070	0.0070
	Median Age	41.9	40.4	42.5
	Q4 2023 Estimated Households	5,658	27,570	53,232
	2028 Projected Households	5,731	28,088	54,857
	2010 Census Households	5,082	24,856	47,682
S	2000 Census Households	4,990	23,334	42,019
Households	1990 Census Households	4,473	21,453	37,658
sek	Historical Annual Growth 1990 to 2000	1.10%	0.84%	1.10%
<u>لم</u>	Historical Annual Growth 2000 to 2010	0.18%	0.63%	1.27%
	Estimated Annual Growth 2010 to 2023	0.78%	0.76%	0.80%
	Projected Annual Growth 2023 to 2028	0.26%	0.37%	0.60%
	Population per Household	2.44	2.50	2.52
_	White	66.7%	64.1%	67.9%
l G ii	Black or African American	6.9%	9.5%	8.5%
ulatio	Asian & Pacific Islander	4.4%	3.6%	4.0%
Population by Race	Other Races	5.0%	5.0%	4.5%
	Hispanic Population	17.0%	17.7%	15.0%
9	Average Household Income	\$94,758	\$102,511	\$110,089
Incom	Median Household Income	\$82,191	\$79,257	\$86,068
Inc	Per Capita Income	\$38,773	\$39,780	\$42,790
	Elementary	2.9%	3.1%	2.8%
Education (Age 25+)	Some High School	6.9%	7.2%	5.5%
	High School Graduate	36.0%	34.4%	31.9%
uca:	Some College	16.4%	15.1%	15.7%
Edt   Ag	Associates Degree Only	11.1%	9.7%	9.8%
-	Bachelors Degree Only	17.8%	18.6%	21.0%
	Graduate Degree	8.8%	11.9%	13.3%
SS	Number of Businesses	440	1,896	3,547
ine	Total Number of Employees	6,941	28,969	52,299
Business	Employees per Business	15.77	15.28	14.74
"	Residential Population per Business	31.76	38.25	39.28

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